

Minutes

February 24, 2018 Annual Membership Meeting & Banquet

Ohio Shorthorn Breeders' Association

Held at Der Dutchman, Plain City, Ohio

12:00 P.M.

Attendance: 75 OSBA members and guests

Prior to and during the meal, a PowerPoint slideshow ran continuously on the two screens displaying pictures that highlighted the Association and its members' accomplishments as well as the OJSA members' accomplishments throughout 2017.

President Lee Miller welcomed the membership at noon, gave an innovation, and started the meal.

Meal included garden salad, chicken, roast beef, mashed potatoes, corn, dressing, bread, and assorted pies.

At the conclusion of the meal, Dale Minyo of the Ohio Ag Net gave an informative and entertaining keynote address entitled, *Things Get Done by Those Who Show Up*.

President Lee Miller called the 143rd Annual Meeting to order at 1:28 P.M. He led the group in the Pledge of Allegiance.

Minutes from Previous Meeting (1-23-18) – prepared by Trudi Tilton and shared with the membership in written form.

- Mike Carper moved to accept with no corrections. Renea Logsdon seconded. Motion passed

Treasurer's Report & 2018 Budget – prepared by Michael Bihl and presented by Lee Miller

- Checking account balance as of 12/31/17 was \$12,242.18
- The proposed budget for 2018 reflects that OSBA will have a total year's expense of \$106,956.34 and a total year's income of \$107,817.50 which equates to an increase of \$861.16 for the year.
- Mike Carper moved to accept both the Treasurer's Report and the 2018 Budget. Duane Miller seconded. Motion passed.

OJSA Report - OJSA President, Desirae Logsdon presented

- Invited everyone to support the Juniors at Ohio Beef Expo during their silent auction on Saturday. Last year, they earned \$4,725 from the auction.
- Ohio Junior Preview Show June 10 & 11, 2017 at Madison County Fairgrounds in Loudon, Ohio consisted of 51 entries and 33 exhibitors.
- Junior Nationals held in Tulsa, OK July 1-7 - 46 entries and 25 juniors - OJSA earned top association honors
- In July honored Keyridge Shorthorns as the first Friend of the OJSA Award
- Extended an invitation to all breeders and OSBA Officers and Board of Directors to attend their shows, especially Preview Show to be ringmen and show assistants.

Lassies Report - Lassie Treasurer, LaDonna Workman presented

- Thank you to breeders and royalty for supporting the Lassies
- Announced that if any breeders would like Lassie Royalty at any of their events, contact Karen Bihl to make the arrangements.
- Traditionally at State Show, youth showmanship winners receive an award. Beginning in 2017,

Lassies sponsored an award for the Reserve Youth Showmanship classes. Lassies will continue this.

- Lassies will again be hosting the Tea during the Open Show at the State Fair.
- The current Lassie Queens and Princesses were introduced.

Ohio Beef Expo Report - Keith Moore presented

- This year's Expo is 31st
- BVD test must be done before being on the grounds
- Normal schedule this year
- Check-in begins at 1:00 P.M. on Thursday
- Show on Friday at 12:00 P.M.
- Sale on Saturday at 10:00 A.M.
- Catalog will be mailed out soon. It's currently online.

Ohio Cattlemen's Association Report - Stephanie Sindel presented

- Offered congratulations for 143 years
- Upcoming events: Ohio Beef Expo, Ohio State Fair, Best of the Buckeye nominations due Mar. 1
- Big legislation items: electronic logging devices, Farm Bill (foot & mouth disease and water quality)
- Breeders Social - August 25
- Beef Quality Assurance training available online

American Shorthorn Association Update - Dave Greenhorn presented

- Pushing for the WHR program
- 2020 will be 150 years
- Surveyed commercial breeders and got following responses
 - 26% would use Shorthorn over any other English breed
 - 59% never used Shorthorn
 - 70% would consider using Shorthorn

Committee Reports

Fall Sale - Mike Carper presented

- September 23, 2018 at Claylick Run
- Invited all breeders to consider using sale to market their cattle

Digital Media - Jamie King Wheeler presented

- website traffic - 34,000 annual average
- Explained resources available online
 - Membership sign-up
 - Breeder advertising opportunities - banner ads, email blasts, Facebook ads
- Social Media
 - Facebook - 5000 people/month
 - Instagram - 142 followers, juniors very active

Directory - Jamie King Wheeler presented

- In production
- Go to printers week of February 26
- Ready for Expo
- Thank you for advertising

Show - Dick Cronley & Renae Logsdon presented

- State Show - July 14 at Franklin County Fairgrounds in Hilliard
 - Need breeder sponsorships
- State Fair - July 27-29
 - Move in Friday, July 27
 - Open Show Saturday, July 28 at 10:30 A.M.
 - Jr. Show Sunday, July 29 at 12:30 P.M.
 - \$5,336 premium monies
 - Entries due June 20

Farm Science Review - Lee Miller presented

- Tom & Susie Turner “managers of the project”
- Recognized Rick Workman & Ron Cronley for their continued help
- Sarah Denlinger mows the lot
- Need cattle and breeders help

Fundraising - Jeff Winkle presented

- Want to create an organized way to raise funds as to avoid asking the same people
- If interested in helping, please contact Lee Miller, Jeff Winkle, or Tom Turner

General Tidbits

- Need a host for summer picnic 2018. Foster Farms hosting 2019
- Alan Simon, breeder, passed away recently
- Ron Rutan, breeder, recently lost his sister
- Current OSBA officers and directors were introduced

Old Business

- nothing presented

New Business

- Election of Officers and Directors
 - 1 vote per paid membership
 - List of candidates
 - President-Lee Miller
 - Vice President-Jeff Winkle
 - Secretary-Kendall Shonkwiler
 - Treasurer-Beth Carper
 - Directors-Jake Boyer, Ryan Cairns, & Dave Greenhorn
 - Ron Cronley moved to close nominations. Dick Cronley seconded. Motion passed
 - All candidates briefly introduced themselves
 - Membership voted by written ballot with the results as follows:
 - President-Lee Miller (1 year term)
 - Vice President-Jeff Winkle (1 year term)
 - Secretary-Kendall Shonkwiler (1 year term)
 - Treasurer-Beth Carper (1 year term)
 - Directors-Jake Boyer, Ryan Cairns, & Dave Greenhorn (3 year term)

Achievements & Recognition

- Various members were highlighted for achievements throughout the year. Slideshow contained pictures of achievements.
- 1st Annual Lifetime Achievement Award presented to Keith Moore
 - He showed his first Shorthorn at 9 years old

Door Prizes were distributed

Renaë Logsdon moved to adjourn the meeting. Duane Miller seconded. Motion passed. Meeting adjourned at 2:52 P.M.